



STIC Search Report

EIC 3600

STIC Database Tracking Number: 189469

TO: Robert Rhode
Location: KNOX 5C21
Art Unit : 3625
Wednesday, May 10, 2006

Case Serial Number: 09/864113

From: Sylvia Keys
Location: EIC 3600
Knox 4B68
Phone: 571.272.3534

sylvia.keys@uspto.gov

Search Notes

Dear Examiner Rhode,

Please read through the results.

If you have any questions, please do not hesitate to contact me.

Sylvia



STIC Search Results Feedback Form

EIC 3600

Questions about the scope or the results of the search? Contact *the EIC searcher* or contact:

Karen Lehman, EIC 3600 Team Leader
571.272.3496 Knox suite 4B68

Voluntary Results Feedback Form

➤ I am an examiner in Workgroup: Example: 3620 (optional)

➤ Relevant prior art **found**, search results used as follows:

- ☐ 102 rejection
- ☐ 103 rejection
- ☐ Cited as being of interest.
- ☐ Helped examiner better understand the invention.
- ☐ Helped examiner better understand the state of the art in their technology.

Types of relevant prior art found:

- ☐ Foreign Patent(s)
- ☐ Non-Patent Literature
(journal articles, conference proceedings, new product announcements etc.)

➤ Relevant prior art **not found**:

- ☐ Results verified the lack of relevant prior art (helped determine patentability).
- ☐ Results were not useful in determining patentability or understanding the invention.

Comments:

Drop off or send completed forms to EIC3600 Knox suite 4B68



File 1:ERIC 1966-2006/Mar
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 File 65:Inside Conferences 1993-2006/May 10

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 2006 (c) Action Potential
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 (c)2006 Japan Science and Tech Corp(JST)
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 (c) 2006 Thomson Financial
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 (c) 2006 The Gale Group
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 File 145:(Tacoma) The News Tribune 2002-2006/May 09
 (c) 2006 The News Tribune
 File 147:The Kansas City Star 1995-2003/Sep 26
 (c) 2003 Kansas City Star
 File 148:Gale Group Trade & Industry DB 1976-2006/May 10
 (c)2006 The Gale Group

Set Items Description

S1	11076	(ONLINE OR ON()LINE)(3N)(SHOPPING()MALL? ? OR MALL? ?)
S2	2285	CYBERMALL? OR CYBER()MALL? ?
S3	0	BUDDY()POSITION()INDICATOR?
S4	145311	SHOPPING()(BUDDY OR BUDDIES) OR BUDDY OR BUDDIES
S5	6	CONCURRENT?()(SHOPPER? OR BUDDY OR BUDDIES)
S6	391	(S3 OR S4 OR S5)(5N)(ALERT? ? OR NOTIF?)
S7	13174	AU=(GUSLER, C? OR GUSLER C? OR HAMILTON, R? OR HAMILTON R?)
S8	317	CARL(2N)GUSLER OR RICK(2N)HAMILTON
S9	0	(S1 OR S2) AND S6
S10	53	(S1 OR S2) AND S4
S11	39	S10 NOT PY>2001
S12	27	RD (unique items)
S13	53	(S1 OR S2) AND (BUDDY OR BUDDIES)
S14	0	S13 AND CONCURRENT?
S15	7	S13 AND (ALERT? OR NOTIF?)
S16	3	S15 NOT S12
S17	3	RD (unique items)
S18	0	(S7 OR S8) AND (S1 OR S2)
S19	6003	BUDDY()LIST? ?
S20	16	(S1 OR S2) AND S19
S21	8	S20 NOT (S12 OR S16)
S22	6	RD (unique items)

12/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

01731697 Supplier Number: 24507029 (USE FORMAT 7 OR 9 FOR FULLTEXT)
The Business Press, Ontario, Calif., Company Profile Column
(Guthy-Renker Corp generates annual revenues of \$350 mil on infomercials)
Business Press (The) , p N/A
January 11, 1999
DOCUMENT TYPE: Regional Newspaper ISSN: 1045-8697 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 808

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...cassettes for Simon.

Intrigued at the potential of infomercials, Guthy and his neighbor and golfing **buddy** , Renker, looked for a product to sell. Since they were both avid readers of self...

...Internet site (www.choicemall.com) is an embarkation point to shop the Web.

Unlike other **on - line malls** , Choice **Mall** gets the support of a 15-second ad spot during Guthy-Renker's infomercials.

Guthy...

12/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01627484 02-78473
Divvying up the lucrative Online pie
Nam-Il, Hur
Business Korea v15n4 PP: 56-60 Apr 1998
JRNL CODE: BKO
WORD COUNT: 3745

...TEXT: at home, using the computer networking service.

In Korea, a common way to relax with **buddies** is to go to a "Noraebang" or singing rooms, called "karaoke" in Japanese. But now...exclusively for Channel i subscribers.

Channel i eyes its Joymall Shopping Site as an advanced **online shopping mall** in the cyber world. The cyber shopping mall provides various methods for payment and never...

12/3,K/3 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01503542 01-54530
Online retailers **buddy up**
Wagner, Mitch

Computerworld v31n37 PP: 49, 51 Sep 15, 1997
ISSN: 0010-4841 JRNL CODE: COW
WORD COUNT: 732

Online retailers buddy up

...TEXT: that offer affiliate programs are1-800-FLOWERS, Inc. and Net Contents, Inc.'s Virtual Vineyards.

Online mall organizer Spree.Com Corp. went further last week, when it launched a program designed to...

12/3,K/4 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01419942 00-70929

AOL doesn't suck!

Monash, Curt; Barlow, Linda
Upside v9n5 PP: 76-88+ May 1997
ISSN: 1052-0341 JRNL CODE: UPS
WORD COUNT: 6590

...TEXT: AOL's busy network.

This network is optimized to work efficiently. Popular features such as **Buddy** Lists (which let you know which of your friends are also on-line), Member Profiles...of channel opportunity (other than chat and games): providing information and selling goods. Hit-or-miss, **mall** -like **on - line** shopping may be interesting to some consumers, but most people will prefer more efficient on...

12/3,K/5 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

08291112 Supplier Number: 65574804 (USE FORMAT 7 FOR FULLTEXT)
Web-savvy hearing care providers add another tool to their marketing kits.
Bloom, Sara
The Hearing Journal, v53, n9, p23
Sept, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Professional
Word Count: 4737

... their children, cousins, nephews and friends looking for solutions to Dad's or Aunties or **Buddy** 's hearing problem." In her own practice, she focuses largely on hearing conservation for musicians...

...Her site (www.audiomom.com), up about 18 months, is part of a large commercial **cybermall** -type host called Big Planet (www.bigplaner.com), which gives each subscriber a generous 25...

12/3,K/6 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

06494465 Supplier Number: 55184931 (USE FORMAT 7 FOR FULLTEXT)

/FROM PR NEWswire CHARLOTTE 704-338-9366/ TO TELEVISION, BUSINESS, INTERNET
AND MEDICAL EDITORS:.

PR Newswire, p4171

July 19, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 824

... health guides on thousands of topics, 3-D anatomy models, community health profiles, a health **mall** and more. An **online** pharmacy will be added to the Internet site shortly.

The Health Network will be streamed...

...launch are half-hour exercise shows from Jake Steinfeld and Jonathan Winters, whose "Bloopy's **Buddies** " is aimed at children.

The Health Network was formed through the recent merger of the...

12/3,K/7 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

06494446 Supplier Number: 55184907 (USE FORMAT 7 FOR FULLTEXT)

Fox Launches The Health Network, a Fully Integrated Cable Network And Internet Site.

PR Newswire, p4147

July 19, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 811

... health guides on thousands of topics, 3-D anatomy models, community health profiles, a health **mall** and more. An **online** pharmacy will be added to the Internet site shortly.

The Health Network will be streamed...

...launch are half-hour exercise shows from Jake Steinfeld and Jonathan Winters, whose "Bloopy's **Buddies** " is aimed at children.

The Health Network was formed through the recent merger of the...

12/3,K/8 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

05881290 Supplier Number: 53064866 (USE FORMAT 7 FOR FULLTEXT)

AOL Launches the New AOL.COM: Dynamic New Web Site and Suite of Products Make the Web Even Easier to Use.

Business Wire, p1233

Oct 7, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1820

... users can also quickly and easily search the Web using AOL Netfind - directly from their **Buddy** List window.

In a separate release today, AOL, in partnership with RealNetworks, announced that AOL...come together.

-- AOL Shopping: AOL Members and Internet users can avoid the hassle of the **mall** by shopping **online** with AOL Shopping at AOL.COM. This

shopping area offers consumers an easy and convenient...

12/3,K/9 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

05861892 Supplier Number: 53012016 (USE FORMAT 7 FOR FULLTEXT)
**REPEAT/College Students Choose Internet Over Drinking Beer for the First
Time Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15.**

Business Wire, p1154
Sept 16, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1102

... to help students get the most out of their college years: -- Free
e-mail with **buddy** lists -- Job Boards and Resume Builder -- Chat Rooms
(voice-to-voice/video-to-video) -- Shopping...

...MasterCard and iMALL to provide Web shopping with ease. iMALL
(www.imall.com) has built **online malls** for college towns all over the
United States, allowing local and national merchants to sell their goods
and services directly to students **online**. The **mall** launches on Oct. 1,
1998.

-- Get organized with free online calendaring from Appoint.Net: The
...
...more than 850 colleges and universities.

Other added features include free e-mail through CommTouch, **online
shopping mall** with exclusive-to-animalhouse.com discounts through iMALL
(Nasdaq:IMAL), travel information from Rough Guides...

12/3,K/10 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

04766963 Supplier Number: 47017078 (USE FORMAT 7 FOR FULLTEXT)
**Innovation and faith sustaining pioneers: Despite predictions of billions
in online sales, firms struggle with immature tools, integration**

Callaway, Erin
PC Week, p021
Jan 6, 1997
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; General Trade
Word Count: 1883

... actually going to get tougher," said Gascoyne.
A successful integration of applications is Dreamshop, an **online
mall** featuring stores such as Saks Fifth Avenue and Eddie Bauer. It was
built using Connect...

...article: Bringing Their Act To the Road
Rich Barton's friends--particularly his Microsoft Corp. **buddies**
--thought he was nuts when he left his position as Windows 95 product
manager just...

12/3,K/11 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

17255160 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Serious Accusations Arise that Lexington, Ky., Native Stole Internet Idea

John Stamper

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (LEXINGTON HERALD-LEADER - KENTUCKY)

June 15, 2001

JOURNAL CODE: KLHL LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 769

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... held early morning Bible study classes in his PurchasePro office, as a "friend and gambling **buddy**" of Pike.

The suit also alleges that Johnson was ACT's vice president of corporate...

...59 months in a federal prison for embezzling his money.

"This guy was never a **buddy**," Johnson wrote, explaining that he invested in ACT only "because a friend worked for (Pike...

...on the Internet -- just as PurchasePro does today.

ACT began developing what it called a "**CyberMall**" in 1995, according to the suit.

Johnson did say in an August interview with the...

12/3,K/12 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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07878971 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Easiest Way To Buy and Sell On The Web

BUSINESS WIRE

October 22, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 513

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and online banner advertising networks.

Currently Webomall.com is a new "full-services" Web-based **mall** that allows **online** consumers to send gifts to friends, family, **buddies**, romantic interests with products provided by world-wide merchants. Webomall.com makes this possible through...

12/3,K/13 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

07032985 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Europe's Got Net Fever

The symptoms are clear: Hot new companies, job offers featuring Ferraris and a certain swagger as bright young business folk stake their claims in cyberspace

SECTION TITLE: Business

Compiler: Rana Dogar

NEWSWEEK INTERNATIONAL

September 06, 1999

JOURNAL CODE: FNWI LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 2374

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... owns Freeserve, is a high street electronics seller. The German department store Karstadt has an **online mall** called my-world, which averages about 5,000 visitors per day. Kingfisher, a U.K...in development, the site looks like it might match the hype. Users have their own **shopping buddy**, a chic little avatar named Miss Boo, who guides them through the 3-D selections...

12/3,K/14 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

03966713 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Business Press, Ontario, Calif., Company Profile Column

Adam Eventov

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (BUSINESS PRESS, ONTARIO, CALIF)
January 11, 1999

JOURNAL CODE: KPBO LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 837

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... cassettes for Simon.

Intrigued at the potential of infomercials, Guthy and his neighbor and golfing **buddy**, Renker, looked for a product to sell. Since they were both avid readers of self...

... Internet site (www.choicemall.com) is an embarkation point to shop the Web.

Unlike other **on - line malls**, Choice **Mall** gets the support of a 15-second ad spot during Guthy-Renker's infomercials.

Guthy...

12/3,K/15 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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02831081

College Students Choose Internet Over Drinking Beer for the First Time

Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15

BUSINESS WIRE

September 16, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1117

... to help students get the most out of their college years: -- Free e-mail with **buddy** lists -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping...

... MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1,

Sylvia Keys

10-May-06 03:17 PM

1998. -- Get organized with free online calendaring from Appoint.Net: The ... more than 850 colleges and universities. Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL (Nasdaq:IMAL), travel information from Rough Guides...

12/3,K/16 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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02628578 (USE FORMAT 7 OR 9 FOR FULLTEXT)
/C O R R E C T I O N -- animalhouse.com/
PR NEWSWIRE
August 27, 1998
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1184

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... through relevant marketing and advertising."

SITE FEATURES

- * Shopping Mall (local & national stores)
- * Free e-mail (**buddy** lists)
- * Chat Rooms (voice-to-voice/video-to-video)
- * Free Web Pages
- * World News (USA...

... handle all merchandising, order processing and fulfillment. As part of the partnership, iMALL will build **online malls** for college towns all over the United States allowing local and national merchants to sell...more than 680 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, content from...

12/3,K/17 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02617628 (USE FORMAT 7 OR 9 FOR FULLTEXT)
College Students Choose Internet Over Drinking Beer For The First Time Ever (Student Monitor) ...animalhouse.com seizes the day!
PR NEWSWIRE
August 26, 1998
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1121

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... through relevant marketing and advertising."

SITE FEATURES

- * Shopping Mall (local & national stores)
- * Free e-mail (**buddy** lists)
- * Chat Rooms (voice-to-voice/video-to-video)
- * Free Web Pages
- * World News (USA...

... handle all merchandising, order processing and fulfillment. As part of

the partnership, iMALL will build **online malls** for college towns all over the United States allowing local and national merchants to sell...more than 680 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, content from...

12/3,K/18 (Item 1 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2006 The Gale group. All rts. reserv.

04724529 SUPPLIER NUMBER: 19261304 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Transpacific 100: Asian American entrepreneurs. (Cover Story)
Transpacific, n67, p22(66)
Oct, 1996
DOCUMENT TYPE: Cover Story ISSN: 1047-7977 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 56904 LINE COUNT: 04340

... in losses and send the pioneering firm into bankruptcy court.
A dejected Mow let golfing **buddies** at his Encino country club talk him into leaving hi-tech and exploring the growth...Hsu has developed an online web service which he modestly calls "the world's largest **online computer shopping mall** ." The company will use it to sell its own computers along with over 50,000...the open format of the Web. It wanted to bring its clients together into a **cybermall** called Signature, and went searching for the best software package. One-To-One will provide...Air Force as a flight navigator on the B-29 bomber, bombing Japan. His flying **buddy** regaled him with stories of his architect father's career. After the war Wong enrolled...

12/3,K/19 (Item 2 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2006 The Gale group. All rts. reserv.

04709961 SUPPLIER NUMBER: 19147792 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Line to surf forms here. (America Online growth)
Abrahams, Doug
Insight on the News, v13, n7, p43(1)
Feb 24, 1997
ISSN: 1051-4880 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 734 LINE COUNT: 00058

... For most people in America, socializing is their No. 1 activity."
AOL also created a **buddy** list that lets subscribers know when their friends log on so they can immediately start...

...them up with their bank accounts. Last month, the company reported that merchants in its **on - line mall** sold more than \$1 million worth of mutual funds software and merchandise in one day...

12/3,K/20 (Item 3 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2006 The Gale group. All rts. reserv.

04666723 SUPPLIER NUMBER: 19006543 (USE FORMAT 7 OR 9 FOR FULL TEXT)
10 who dared to be different. (the top 10 electronic-commerce Web sites)

(includes related articles on Microsoft Travel Products Group Product Mgr Rich Barton, on Amazon.com Books founder Jeff Bezos, and on E*Trade executives Pam Kramer and David Ewing) (Internet/Web/Online Service Information)

Paul, Lauren Gibbons; Callaway, Erin; Shein, Esther; Crowley, Aileen; Moad, Jeff; Weston, Rusty

PC Week, v14, n1, p21(4)

Jan 6, 1997

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4513

LINE COUNT: 00355

... to 21 days.

Shoppers seeking a more traditional experience also can buy items from an **online mall** or a conventional top-bid auction.

The site went live in the United States in...article: Bringing Their Act To the Road

Rich barton's friends--particularly his microsoft Corp. **buddies** --thought he was nuts when he left his position as Windows 95 product manager just...

12/3,K/21 (Item 4 from file: 47)

DIALOG(R)File 47:Gale Group Magazine DB(TM)

(c) 2006 The Gale group. All rts. reserv.

04200692 SUPPLIER NUMBER: 16635001 (USE FORMAT 7 OR 9 FOR FULL TEXT)

On the road. (Internet venture capitalist Dan Lynch) (PC Week Inside)

Aragon, Lawrence

PC Week, v00000012, n9, pA1(3)

March 6, 1995

ISSN: 0740-1604

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1829

LINE COUNT: 00138

... initiatives of the highest priority," says Accel partne r Joe Schoendorf.

Lynch and his travelin' **buddies** are starting to send the first telling dispatches for anyone else who wants to make...

...cable by the end of this year.

Security Before the Internet can become a great **cyber - mall** , shoppers must feel safe there. They don't now, so more than a dozen companies...

12/3,K/22 (Item 1 from file: 75)

DIALOG(R)File 75:TGG Management Contents(R)

(c) 2006 The Gale Group. All rts. reserv.

00206166 SUPPLIER NUMBER: 20127242 (USE FORMAT 7 FOR FULL TEXT)

E-commerce: scrolling for dollars. (electronic commerce) (includes related articles) (The Chief Executive Guide to the Internet)

Haapaniemi, Peter; Vaughan-Nichols, Steven J.; Schmutter, Rachel

Chief Executive (U.S.), n127, pS20(6)

Sep, 1997

ISSN: 0160-4724

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3390

LINE COUNT: 00257

TEXT:

Last year, World Avenue, a high-profile "**cybermall** ," made its debut on the Web. Backed by IBM, and home to retailers such as...

... to focus on the top line. Of course, we see a lot of our Internet buddies out there doing IPOs at remarkable valuations, and it makes you think." But for the...

12/3,K/23 (Item 1 from file: 148)
 DIALOG(R)File 148:Gale Group Trade & Industry DB
 (c)2006 The Gale Group. All rts. reserv.

13057886 SUPPLIER NUMBER: 69662242 (USE FORMAT 7 OR 9 FOR FULL TEXT)
AUTHORS INDEX.

Catalog Age, 18, 1, S114
 Jan, 2001

ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext
 WORD COUNT: 1598 LINE COUNT: 00609

... Sept t2
 Benefits package D-June t4
 Breaking new ground D-Mar. 1 51
 Browsing buddies D-Apr t4
 Call of the Web, The D-Feb t1
 Campaign spawns call center...
 ...forges ahead CA-July 16
 Habitat for Humanity CA-Sept 43
 Hanging out at the online mall I-Aug s17
 Herb farmers' adventures in multichannel CA-July 28
 Just for Kids rises...

12/3,K/24 (Item 2 from file: 148)
 DIALOG(R)File 148:Gale Group Trade & Industry DB
 (c)2006 The Gale Group. All rts. reserv.

13057885 SUPPLIER NUMBER: 69662241 (USE FORMAT 7 OR 9 FOR FULL TEXT)
EDITORIAL INDEX.

Catalog Age, 18, 1, S104
 Jan, 2001

ISSN: 0740-3119 LANGUAGE: English RECORD TYPE: Fulltext
 WORD COUNT: 4152 LINE COUNT: 01307

... 14
 Great adventures D-Feb 1
 Growing demand D-Sept 59
 Hanging out at the online mall I-Aug s17
 Harry and David's Post Cereal promo CA-Sept 7
 Hats off...trend to the market CA-May 16
 Breaking new ground D-Mar. 1 51
 Browsing buddies D-Apr t4
 Catalog execs launch Prefer.com CA-June 5
 Consumer consideration, The CA...CRM attitudes

Great adventures	Exotic travel
Growing demand	Printing and production
Hanging out at the online mall	Web malls are traffic builders
Harry and David's Post Cereal promo	Cross-promotions
Hats off	Hat...to be top dog
Breaking new ground	Builders talk online with real estate brokers
Browsing buddies	Agilent encourages Web co-browsing
Catalog execs launch Prefer.com	Website links
Consumer consideration, The...	

12/3,K/25 (Item 3 from file: 148)
 DIALOG(R)File 148:Gale Group Trade & Industry DB
 (c)2006 The Gale Group. All rts. reserv.

09741212 SUPPLIER NUMBER: 19774347 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Online retailers buddy up. (alliances to promote electronic commerce)
(Company Business and Marketing)
 Wagner, Mitch
 Computerworld, v31, n37, p49(2)
 Sep 15, 1997
 ISSN: 0010-4841 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
 WORD COUNT: 761 LINE COUNT: 00061

Online retailers buddy up. (alliances to promote electronic commerce)
(Company Business and Marketing)
 ... latest tilt at Amazon.com, the start-up strikes back; meanwhile,
 Spree.Com drives its **mall** partnership **online** .
 Like children holding hands before they cross a dangerous street,
 companies are joining in deep...

...offer affiliate programs are 1-800-FLOWERS, Inc. and Net Contents,
 Inc.'s Virtual Vineyards.
Online mall organizer Spree.Com Corp. went further last week, when
 it launched a program designed to...

12/3,K/26 (Item 4 from file: 148)
 DIALOG(R)File 148:Gale Group Trade & Industry DB
 (c)2006 The Gale Group. All rts. reserv.

07604100 SUPPLIER NUMBER: 15887820 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Bringing home the brand: media's role in launching 4Home Products.
(interview with 4Home Productions General Manager George Kafkarkou)
(Interview)
 O'Loughlin, Marty
 Inside Media, p27(2)
 Nov 16, 1994

DOCUMENT TYPE: Interview ISSN: 1046-5316 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 1757 LINE COUNT: 00129

... far. We tried Tech TV, which was very disappointing. We met with all of our **buddies** at Ziff and nothing came through. We're looking at other things as well like...

...t think people at this point buy software over an online service. I think the **shopping malls** on the **online** service are great. A lot of people babble but very few people do things.
IM...

12/3,K/27 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

06708108 SUPPLIER NUMBER: 14442991 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Getting traders online.
Burke, Gibbons
Futures (Cedar Falls, Iowa), v22, n8, p52(1)
July, 1993
ISSN: 0746-2468 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 923 LINE COUNT: 00069

... t have to leave your office to get there. Like a real town square or **mall**, the **on - line** center provides many services such as shopping, travel agencies, research libraries, legal advice, access to...

...a favorite spreadsheet containing a neat new technical indicator, you can send it to your **buddy** by "attaching" the spreadsheet file to the e-mail message.

Most services with investor-related...
?

17/3,K/1 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

48536618 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Internet crimes unit tracks down predators

Margie Wood

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS - THE PUEBLO CHIEFTAIN - CO

April 25, 2006

JOURNAL CODE: KPUC LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 445

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... a parent might walk by and see what's on the screen; and to be
alert if the kids start clicking off screens when the parent comes into
the room.

Of...

... obsolete: Many cell phones have instant messaging available, "So your
teen could be at the **mall** chatting **online** and the predator could be
just a few feet away," Pettinari said.

Detective Scott Grinstead...

...teens should know that if they allow a contact to add their name to a "
buddy list," that person can get a lot more information about them. "They
can track you...

17/3,K/2 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

10162019 SUPPLIER NUMBER: 20127242 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**E-commerce: scrolling for dollars. (electronic commerce) (includes related
articles) (The Chief Executive Guide to the Internet)**

Haapaniemi, Peter; Vaughan-Nichols, Steven J.; Schmutter, Rachel

Chief Executive (U.S.), n127, pS20(6)

Sep, 1997

ISSN: 0160-4724

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3390 LINE COUNT: 00257

TEXT:

Last year, World Avenue, a high-profile "**cybermall**," made its debut
on the Web. Backed by IBM, and home to retailers such as...

... the New York Times and Amazon.com customers, articles about
literature, and a service that **notifies** customers when books on specific
subjects or by their favorite authors are released.

* Marshall Industries...to focus on the top line. Of course, we see a
lot of our Internet **buddies** out there doing IPOs at remarkable
valuations, and it makes you think." But for the...

17/3,K/3 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

09206024 SUPPLIER NUMBER: 19006543 (USE FORMAT 7 OR 9 FOR FULL TEXT)
10 who dared to be different. (the top 10 electronic-commerce Web sites)

Sylvia Keys

10-May-06 03:21 PM

(includes related articles on Microsoft Travel Products Group Product Mgr Rich Barton, on Amazon.com Books founder Jeff Bezos, and on E*Trade executives Pam Kramer and David Ewing) (Internet/Web/Online Service Information)

Paul, Lauren Gibbons; Callaway, Erin; Shein, Esther; Crowley, Aileen; Moad, Jeff; Weston, Rusty

PC Week, v14, n1, p21(4)

Jan 6, 1997

ISSN: 0740-1604

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 4513

LINE COUNT: 00355

... bookstore. Amazon.com provides book jacket synopses and review blurbs, for example. Amazon.com will **notify** you by E-mail when its intelligent agents uncover a new title by an author...to 21 days.

Shoppers seeking a more traditional experience also can buy items from an **online mall** or a conventional top-bid auction.

The site went live in the United States in...

...bites. They also can sign up for an E-mail newsletter that will send weekly **alerts** about concerts, new releases and artists in music genres selected by the customer.

There is...article: Bringing Their Act To the Road

Rich barton's friends--particularly his microsoft Corp. **buddies** --thought he was nuts when he left his position as Windows 95 product manager just...

?

22/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2006 The Gale Group. All rts. reserv.

02999989 Supplier Number: 99331435 (USE FORMAT 7 OR 9 FOR FULLTEXT)
BORN TO BE WIRED.

(many kids want laptops, study finds)
American Demographics, v 25, n 3, p NA
April 01, 2003
DOCUMENT TYPE: Journal; Survey ISSN: 0163-4089 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 651

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...that age group. Older girls are also more likely than older boys to have a " **buddy list** " to whom they send instant messages (79 percent versus 61 percent), and they are almost...

...a fifth (21 percent versus just 6 percent of girls) say they'd rather shop **online** . Apparently, male **mall** avoidance begins earlier than we realized.

For more information, call (603) 422-7600 or visit...

22/3,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.

10366201 Supplier Number: 99331435 (USE FORMAT 7 FOR FULLTEXT)
BORN TO BE WIRED. (many kids want laptops, study finds)
American Demographics, v25, n3, pNA
April 1, 2003
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 700

... that age group. Older girls are also more likely than older boys to have a " **buddy list** " to whom they send instant messages (79 percent versus 61 percent), and they are almost...

...a fifth (21 percent versus just 6 percent of girls) say they'd rather shop **online** . Apparently, male **mall** avoidance begins earlier than we realized.

For more information, call (603) 422-7600 or visit...

22/3,K/3 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

25703122 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A Grating and Great MSN 8
Rob Pegoraro
NEWSBYTES
October 27, 2002
JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 948

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... such as MSN Communities, MSN Photos and the largely useless CitySearch entertainment guide and eShop **online mall**, but others are not: You get the Encarta encyclopedia site, basic online bill payment and ...

...tools.

MSN 8's Dashboard, a vertical panel tracking the weather, stocks, calendar, your IM **buddy list** and other aspects of the service, provides streamlined access to all these offerings, although it...

22/3,K/4 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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03038582

**AOL Launches the New AOL.COM: Dynamic New Web Site and Suite of Products
Make the Web Even Easier to Use**

BUSINESS WIRE

October 07, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1584

... users can also quickly and easily search the Web using AOL Netfind - directly from their **Buddy List** window. In a separate release today, AOL, in partnership with RealNetworks, announced that AOL Instant...come together. -- AOL Shopping: AOL Members and Internet users can avoid the hassle of the **mall** by shopping **online** with AOL Shopping at AOL.COM. This shopping area offers consumers an easy and convenient...

22/3,K/5 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2006 Dialog. All rts. reserv.

02820364 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**College Students Choose Internet Over Drinking Beer for the First Time
Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15**

BUSINESS WIRE

September 15, 1998 16:44

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1114

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to help students get the most out of their college years: -- Free e-mail with **buddy lists** -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping Mall...

... MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1, 1998.

-- Get organized with free online calendaring from Appoint.Net: The...
...more than 850 colleges and universities.

Other added features include free e-mail through CommTouch, **online**

shopping mall with exclusive-to-animalhouse.com discounts through iMALL, travel information from Rough Guides, online calendaring...

22/3,K/6 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2006 The Gale Group. All rts. reserv.

10459376 SUPPLIER NUMBER: 53012016 (USE FORMAT 7 OR 9 FOR FULL TEXT)

REPEAT/College Students Choose Internet Over Drinking Beer for the First

Time Ever: animalhouse.com Seizes the Day!; Rush Begins Sept. 15.

Business Wire, 1154

Sept 16, 1998

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1158 LINE COUNT: 00100

... to help students get the most out of their college years: -- Free e-mail with **buddy lists** -- Job Boards and Resume Builder -- Chat Rooms (voice-to-voice/video-to-video) -- Shopping Mall...

...MasterCard and iMALL to provide Web shopping with ease. iMALL (www.imall.com) has built **online malls** for college towns all over the United States, allowing local and national merchants to sell their goods and services directly to students **online**. The **mall** launches on Oct. 1, 1998.

-- Get organized with free online calendaring from Appoint.Net: The ...

...more than 850 colleges and universities.

Other added features include free e-mail through CommTouch, **online shopping mall** with exclusive-to-animalhouse.com discounts through iMALL (Nasdaq:IMAL), travel information from Rough Guides...
?

File 344:Chinese Patents Abs Jan 1985-2006/Jan
(c) 2006 European Patent Office
File 347:JAPIO Dec 1976-2005/Dec(Updated 060404)
(c) 2006 JPO & JAPIO
File 350:Derwent WPIX 1963-2006/UD,UM &UP=200629
(c) 2006 Thomson Derwent
File 348:EUROPEAN PATENTS 1978-2006/ 200618
(c) 2006 European Patent Office
File 349:PCT FULLTEXT 1979-2006/UB=20060504,UT=20060427
(c) 2006 WIPO/Univentio
File 331:Derwent WPI First View UD=200629
(c) 2006 Thomson Derwent
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	632	AU=(GUSLER, C? OR GUSLER C? OR HAMILTON, R? OR HAMILTON R?)
S2	10	CARL(2N)GUSLER OR RICK(2N)HAMILTON
S3	318	(ONLINE OR ON()LINE)(3N)(SHOPPING()MALL? ? OR MALL? ?)
S4	59	CYBERMALL? OR CYBER()MALL? ?
S5	3	(S1 OR S2) AND (S3 OR S4)

5/3,K/1 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

015205622 **Image available**
WPI Acc No: 2003-266157/200326
XRPX Acc No: N03-211364

Online shopping experience provision method used in virtual shopping mall , involves searching concurrent online shoppers according to predefined search criteria and automatically associates searched online shoppers

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)

Inventor: GUSLER C P ; HAMILTON R A

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020178072	A1	20021128	US 2001864113	A	20010524	200326 B

Priority Applications (No Type Date): US 2001864113 A 20010524

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20020178072	A1	17	G06F-017/60	

Online shopping experience provision method used in virtual shopping mall , involves searching concurrent online shoppers according to predefined search criteria and automatically associates searched online shoppers

Inventor: GUSLER C P ...

... HAMILTON R A

5/3,K/2 (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2006 Thomson Derwent. All rts. reserv.

015138185 **Image available**
WPI Acc No: 2003-198711/200319
XRPX Acc No: N03-157933

E-commerce information presentation method in virtual shopping mall, involves presenting visual images or sound clips relevant and coordinated to shopper's position within cybermall

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)

Inventor: GUSLER C P ; HAMILTON R A

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020158916	A1	20021031	US 2001843065	A	20010426	200319 B

Priority Applications (No Type Date): US 2001843065 A 20010426

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20020158916	A1	14	G09G-005/00	

... involves presenting visual images or sound clips relevant and coordinated to shopper's position within cybermall

Inventor: GUSLER C P ...

... HAMILTON R A

Abstract (Basic):

... A set of **cybermall** data objects comprising a graphical map of a virtual shopping mall is stored. A shopper...

...mall. Visual images or sound clips relevant and coordinated to shopper's position within the **cybermall** , are presented.

... presentations of images and sounds relevant and coordinated to a shopper's position within the **cybermall** , a shopper can view images and hear sounds simulating a real shopping mall experience...

...The figure shows an enhanced view of **on - line mall** front page...

5/3,K/3 (Item 3 from file: 350)
 DIALOG(R)File 350:Derwent WPIX
 (c) 2006 Thomson Derwent. All rts. reserv.

015068036 **Image available**
 WPI Acc No: 2003-128552/200312
 XRPX Acc No: N03-102129

Information presenting method in virtual shopping mall, involves presenting multimedia object to customer indexed to initial position
 Patent Assignee: INT BUSINESS MACHINES CORP (IBMC)
 Inventor: **GUSLER C P ; HAMILTON R A**
 Number of Countries: 001 Number of Patents: 001
 Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20020152127	A1	20021017	US 2001834112	A	20010412	200312 B

Priority Applications (No Type Date): US 2001834112 A 20010412
 Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20020152127	A1		14	G06F-017/60	

Inventor: **GUSLER C P** ...

... **HAMILTON R A**

Abstract (Basic):

... For presenting information regarding products, suppliers and offeror to customers, in virtual shopping mall or **cyber mall** .
 ...

...visual images and audible sounds relevant and coordinated to a shopper's position within a **cyber mall** .